

Matt Popelka

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mattpopelka.com

Dec 2016 - Present	Freelance Work Norfolk State University - Norfolk, VA (December 2016) <ul style="list-style-type: none">Broadcasted NSU Women's Basketball on NSU Sports Radio Network Colonial Athletic Association - Christiansburg, VA (April 2017) <ul style="list-style-type: none">Broadcasted 2017 CAA Swim and Dive Championships on CAA.tv BlueFrame Technology (NJCAA Championships) <ul style="list-style-type: none">Broadcasted NJCAA DIII Women's Soccer (Nov 2017), NJCAA DIII Men's Basketball (April 2018), NJCAA Lacrosse (May 2018) Championship Tournaments on NJCAA.tv Sports Radio America - Richmond, VA (April 2018) <ul style="list-style-type: none">Broadcasted the American Arena League "Game of the Week" on Sports Radio America Tourbeau Sports Group - Roanoke, VA (May 2018) <ul style="list-style-type: none">Broadcasted NCCAA Softball National Championships for Tourbeau Sports Group
Aug 2017 - Present	Saint Francis Univeristy - Loretto, PA Graduate Assistant - Athletics Multimedia Services <ul style="list-style-type: none">Voice of the Red Flash Olympic Sports and Women's Basketball (PA Announcer for Football and Men's Basketball Home Events)Coordinates, conducts, shoots, edits, and releases videos for the SFU Athletics websiteCreates graphics for University Broadcasts and for the SFU Athletics Website
Apr - Sept 2018	Altoona Curve - Altoona, PA Gameday Worker <ul style="list-style-type: none">Operated a multitude of positions throughout the season (Stringer, Pitch clock operator, Pitch count operator, Audio producer, Stats producer, Replay Operator, Switcher for MiLB Streams)
June - Aug 2017	Bluefield Blue Jays - Bluefield, VA Broadcaster/Media Relations <ul style="list-style-type: none">Voice of the Bluefield Blue Jays for all Home and Away Contests on the Blue Jays Radio NetworkActed as liason between the team and front office and outside media sourcesCreated graphics, statistical packages, and maintained updated rosters online
Aug 2016 - Aug 2017	IMG College Blacksburg - Blacksburg, VA Broadcast Intern <ul style="list-style-type: none">Voice of Virginia Tech Olympic Sports on ESPN3 and Hokiesports.comBroadcasted Radford University Olympic Sports on the Learfield Radio Network and Big South Sports Network
June - August 2016	Sinclair Communications - Norfolk, VA Intern <ul style="list-style-type: none">Wrote numerous commercials (Washington Nationals, local businesses, local events) that aired on numerous radio stationsWrote, recorded, and edited local sports updates for WTAR 850 Sports RadioTranscribed radio commercialsCreated sales package from scratch for wedding giveaway at WROX 96.1 FM 2016 Winter MeltdownEdited multiple slaes packagesPosted numerous posts on station Social Media Pages with interactions in the thousands
May - Aug 2015	WAVY Television - Portsmouth, VA Intern <ul style="list-style-type: none">Assisted in daily gathering of news and sports content for television programsWrote scripts and other news-worthy content to be read on -air by anchorsCreated and edited graphics for on-air usages

Education:

Virginia Tech: BA Communications (Multimedia Journalism), History Minor, Professional Writing Minor - May 2017

Saint Francis University: Master's Human Resource Management - May 2019